

Welcome to the first of my free reports that you requested when you visited my web site 'Fast Profits From BMV'.....

Report No 1: The Market Potential

The vast majority of people simply do not appreciate the potential to make massive profits by securing residential property from sellers at prices way, way below its genuine market value!

This is great news for those of us who know that the opportunities, not only, exist, but exist in abundance.

It means that ultimately there is going to be less and less competent people competing with us for these bargains!

'Come on...why on earth would anyone sell their property for much less than it is actually worth?'

This is the most common thing I hear from those who simply think I'm living in a different world to them....

'Ok then...so why would they?..explain to me.... please!'

It's quite simple...they have to!!

What I mean is that you will only ever get these types of opportunities from people who are forced to have to sell their houses for a fast, assured sale.

Let's think about this for a minute....why on earth would anyone sell a property for, say, 110k when it is actually worth 145k?

Well in my experience it just boils down to one thing.....

'The option I present to them (my proposal) is the best one for them at that moment in their lives'

In other words...I can give them what they need now...a fast sale!

'Ok...so how do these situations arise?'

It won't surprise me if you know the answer to this already...but I will explain.....

Quite simply, from time to time, people encounter a crisis in their lives. It may be, and it usually is the case in my experience, financially based. However, it is not always financially based...there are many other reasons..., whatever the reason.....it is creating stressing their lives.

These troubles can ultimately be solved if they could sell off their property quickly in order to relieve them of debt, and the implications that go with that.

Massive stress and worry, and feelings of hopelessness *force* people to seek help.

That's where we come in!

'But why don't they just sell it through an Estate Agent for more money?'

A fair point.

Remember though – and I'm sure we are all aware of these facts, selling your house through an agent is extremely risky and uncertain.

Almost 1 in 3 agreed 'sales' collapse before exchange of contracts – and this is after people have waited around 4 months to receive an acceptable offer on the house!

Most 'motivated' sellers are aware of this risk when selling via an agent, and simply decide that they do not wish to impact on their current distress any more by trying to sell their home on the open market.

'Ok..this all makes sense to me now, but don't you find it to be a moral issue by profiting at the expense of distressed people?'

No I don't....let me explain.

Another valid point....initially. However, in response, I have to tell you now that if you genuinely feel this would be immoral for yourself – then this business should not be for you.

My slant on things is simply that I, personally, am not responsible for whatever situation another adult finds themselves in. Often these situations are a combination of bad money management – with, sometimes, an element of bad luck thrown in also.

Generally I find the real reason for the situation to be rooted in poor, casual financial management.

Whatever the reason, the fact remains that these people *must have* a quick sale of their property in order to end their current plight.

If the result of them not selling their home to someone like me meant that they would become homeless, bankrupt maybe and still technically owing money to their lender as well...what course of action do you think they would take?

'But hold on.....you're buying a house worth 145k for 110k..isn't that a little greedy?'

Quite simply, this is a business – you must make profits. If you want to be a registered charity and buy houses off distressed people at full market value...then please do so! You will lose money.

If you decide to come on board and purchase *'Fast Profits from BMV'* we will show you how to operate ethically and ensure that you never have any accusations of trickery or morality put to you. I have never encountered this.

You will never be embarrassed by what you offer...we show you how to justify the price you must pay.

Distressed people accept that there is a price to pay for the convenience and surety of selling to me.

'That makes sense.....but how do I find these opportunities...now!?!'

Well, we got to the million dollar question (literally) eventually!

There's always a catch isn't there?

Because, I can hear you thinking.....there cannot just be you wanting these opportunities out there can there? Maybe the negative part of your mind (which has held you back previously) is telling yourself.....

'These great opportunities happen to others.....I never have 'luck' like that'

Well, let me tell you that I know, that not far from where you live right now, there will be distressed people who have to have help from someone who can buy their property quickly.

...if only you could find them...without competition bidding against you too!....

It's a fact of life nowadays that a combination of people overstretching themselves financially, a general lack of 'financial nous' within the population generally, combined with instant credit being frighteningly easy to obtain that more and more people are falling into a debt trap.

As mentioned previously, it isn't always debt that is the driving factor.

Other examples are....

- Probate beneficiaries looking to get their money quickly
- Sales via estate agents that 'collapse' leaving the seller needing a fast sale
- Marital breakdown
- Those who simply can't be bothered with the hassle of selling via an agent (timewasters/uncertainty of sale/desire to be somewhere else quickly)
- Etc..there are many reasons why people need to sell fast

Yes..but tell me..how do I find them???

Ok...in the same way anyone else would.....you go shopping for them!

Think about it...if you want to buy a car, TV, fridge, holiday home...whatever...you would shop around until you got what you wanted.

The way I do it is through marketing.

However, I want these people do help me do it the lazy way...I want them to telephone me.

There are many ways of getting your telephone to ring with motivated enquirers.....methods such as

- Newspaper advertising
- Internet based advertising
- Yellow page/directory advertising
- Adverts in shop windows
- TV/radio advertising

All of these methods work to varying degrees.

However, I am not a massive fan of any of these.....the medium that I prefer is leafleting door-to-door...

Why?....

I will explain this to you in your 2nd free report - click [here](#).

If you would like to go straight to the link to buy my system please click here:
<http://www.fastprofitsfrombmv.com/buy.htm>

Or if you would like to see what others are saying about the system please click here:
<http://www.fastprofitsfrombmv.com/test.htm>